

## **Lysander - Fulcra Corporate Securities Fund**

### **Q2 2017 Commentary**

For cycling fans, the Tour de France (the “Tour”) in July represents the pinnacle of bike racing for the year. During the 2017 edition, one of the Tour’s top stars, Peter Sagan, was ejected from the race, after stage 4, due to his apparent aggressive sprint in the finishing stretch of that stage that led to another Tour star, Mark Cavendish, crashing out of the Tour with a broken shoulder.

AIMIA, the parent company of the loyalty points program Aeroplan, experienced a similar fate when the securities in its capital structure were ejected by investors after Air Canada announced it would not renew Aeroplan as its exclusive loyalty points program after 2020.

While Aeroplan members and Mr. Sagan both collect points for very different purposes, Aeroplan’s owner, AIMIA, and Mr. Sagan both experienced rejection for very similar reasons. With AIMIA, its securities, including the bonds, were rejected by investors and sold down aggressively after the Air Canada announcement. Similarly, Mr. Sagan was rejected from this year’s Tour, in what appears to be “expert” officials not analyzing evidence thoroughly and letting emotion get the better of them.

#### **Sagan should not have been ejected...We are glad AIMIA bonds were**

As cycling fans, we are disappointed by non-participating officials effecting the outcome of this year’s Tour. While we can’t do anything to benefit from such a “sporting” mistake, as investors, we relish opportunities to take advantage of non-fundamentally wired investors, such as those who owned the bonds of AIMIA.

Due to fears of a credit rating downgrade to non-investment grade and a liquidity crunch from a large redemption mile liability, AIMIA bonds traded down over \$20 points in the weeks following the Air Canada announcement. We believe this liability is not fully understood by investors and that AIMIA has multiple levers to manage through this transition. In our opinion, the bonds are very well covered by cash liquidity and strategic investments and accordingly we have made the AIMIA 5.6 percent bonds due May 2019 with a yield of maturity of over 12 percent, at the time of purchase, one of the larger positions’ in the Fund. While the fundamental price / risk relationship of AIMIA’s bonds is compelling, so too is its duration. Interest rate **insensitive** securities that are priced, almost exclusively of fundamentals, are of the most interest to us ... if the price is right!!!

We also like the AIMIA preferreds given that they are a small layer of the capital structure, trade at a substantial discount to par equivalent, and represent a cheaper option than the stock on a turnaround or acquisition (the odds of which we believe have increased).

#### **An All You Can Eat Credit Buffet...Can Cause an Upset Stomach**

Spreads on Investment Grade and High Yield bonds are sitting below historic averages, interest rates are still near generational lows, and the absence of capital markets volatility has conspired to bring almost \$900 billion<sup>1</sup> of investment and non-investment grade paper to the US through the first half of the year. At this pace, 2017 will be the biggest year of US corporate debt issuance ever!

**We rarely think buying at the time of issuance is smart** and the current market, in our opinion, is ripe for serious disappointment in the future. Issuance can be like an all you can eat buffet, initially you feel hungry because the food looks good and the price is right but then you realize they are charging you weekend prices and not weekday prices. However, you are already there so you feel like you should eat but after you eat, you don't feel so great.

Disappointment for some however can mean opportunities for others. As the **mainstream new issue part of the corporate bond and loan market looks expensive** we search for isolated situations like an AIMIA.

A source of opportunities for us has historically been Merger & Acquisition's, whether a partial (Centric Health) or complete (Tim Horton's) sale of a business. Two positions that currently fit into this category are Rite Aid and Tembec.

In the case of Rite Aid we have been following the proposed acquisition of the company by Walgreens since it was first announced in October 2015. From the beginning, it seemed that it was going to have trouble obtaining approval from the US Federal Trade Commission (FTC). As a result, the companies announced on June 29<sup>th</sup> a proposal for Walgreens to buy 2,186 of Rite Aid's stores instead of the whole company. This modification was the news we were looking for as we think the probability of a successful transaction is very high and that Rite Aid will aggressively pay down debt once the deal closes. We bought bonds after this modification to the transaction was announced. Our focus is the short-dated bonds that we believe will be called in the first or second quarter of 2018.

In the case of Tembec, an acquisition of the whole company by Rayonier, will improve the credit metrics of the combined entity but a likeminded shareholder (Oaktree Capital) is pushing for a higher take out price. This may have the benefit of extending the transaction and allowing the Fund to clip the 9 percent coupon for a longer period, all while the fundamental operations of the business improves.

While the summer represents an opportunity, for many, to take some vacation time it isn't uncommon, in our experience, to find attractive investment opportunities during these "quieter" times. We still plan to get out on our bikes with friends and family; yet, like finding a less travelled road or trail we relish in the opportunity to discover an overlooked investment.

---

<sup>1</sup> According to SIFMA (Securities Industry and Financial Markets Association), U.S. regional member of the Global Financial Markets Association. [www.sifma.org](http://www.sifma.org)



This document has been prepared by Fulcra Asset Management Inc. ("Fulcra"), and is for use by investment professionals only and not an invitation to invest in the Fulcra Credit Opportunities Fund (the "Fulcra Fund") or the Lysander-Fulcra Corporate Securities Fund (the "Lysander Fund"). This does not constitute a public offering of sale. Purchases in the Fulcra Fund or the Lysander Fund can only be made through an Investment Professional on the terms in a fund's offering memorandum or simplified prospectus by qualified investors. For example, only accredited investors may invest in funds sold via an offering memorandum. Each purchaser of units in a fund may have statutory or contractual rights of action. The information in this document is subject to change without notice.

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus or offering memorandum before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.

Information relating to the Fulcra Fund is provided for illustration purposes only. There is no assurance that the characteristics or performance of the Fulcra Fund will match that of the Lysander Fund. This is because the management fees, operating expenses and taxes incurred by the former are different to the latter.

Nothing in this document is intended to constitute legal, tax, securities or investment advice, nor an opinion regarding the appropriateness of any investment, nor a solicitation of any type. This is a publication of Fulcra and has been prepared solely for information purposes. It is made available on an "as is" basis. Fulcra does not make any warranty or representation regarding the information.

Nothing in this presentation should be considered a recommendation to buy, sell or short a particular security. Any specific securities discussed are intended as an illustration of the portfolio manager's security selection process. The Funds may sell these securities at any time, or purchase securities that have previously been sold. The securities or short positions may increase or decrease in value after the date hereof, and the Funds may accordingly gain or lose money on the investment in the securities. The statements by the portfolio manager in their commentaries are intended to illustrate their approach in managing the funds, and should not be relied upon for any other purpose.

This document may contain forward-looking statements. Statements concerning a Fund's or entity's objectives, goals, strategies, intentions, plans, beliefs, expectations and estimates, and the business, operations, financial performance and condition are forward-looking statements. The words "believe", "expect", "anticipate", "estimate", "intend", "aims", "may", "will", "would" and similar expressions and the negative of such expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from current expectations. Readers are cautioned not to place undue reliance on these forward-looking statements. While Fulcra considers these risks and uncertainties to be reasonable based on information currently available, they may prove to be incorrect. The information in this document is subject to change without notice. Fulcra does not assume any duty to update any of the information.